

Museum of Vanning and Hall of Fame, Inc.
Minutes of Board Meeting
January 10, 2024

The Board of Directors of the Museum of Vanning and Hall of Fame, Inc. held a teleconferencing meeting on January 10, 2024. In attendance were Board Members; Joe Madonia, Director/Curator & President; Bonnie Madonia, Secretary/Treasurer; Lynn Harmonson; as well as Officers of the Corporation; Larry Gibson, Financial Coordinator; Susie Martin, Member Coordinator; and Howard Furtak, Fundraising Advisor.

[This was a combined meeting of the Board of Directors and Executive Committee. Any motion requiring Board approval was voted on only by Board members.]

Joe called the meeting to order at 3:05 PM EST

Joe made a motion to wave the reading minutes of the last meeting held December 13, 2023. Howard seconded the motion. The board passed the motion. No Treasurer's report was given for this meeting.

Old Business:

- The Board agreed to raise membership annual fees as of March 4, 2024
 - By \$5 for Supporting, \$10 for Family and \$25 for Heavy.
 - Take the \$5,000 and \$10,000 categories off the flyer - hold them in reserve. At some point we may need them for corporate sponsorship.
 - Two new categories of Lifetime membership were added: Lifetime Member for \$500, and Lifetime Family [*Family later changed to Plus*] for \$1000;
 - No other changes were made to the previous memberships.
 - Larry will make the changes to the Membership flyer and have it ready for the Council of Councils.
- Agreed that the Board of Directors Meeting Minutes will be posted on our website moving forward as bullet points.
- Decided to table the bylaws for now – Executive Committee has so many other active issues and they are boilerplate bylaws that came with the incorporation paperwork.
- Susie, Larry, and Lynn continue to work on a simplified budget for the website.
- The names and titles of the Executive Committee are now posted on the website.
- Testimonials can now be submitted by any user on the website.
- Discussed that all the email addresses that are used for the website should be monitored daily or at least every other day.
 - Susie has to watch the vanmuseummember@gmail.com for new members and she will start checking the museumofvanning@gmail.com at the same time. Will notify whomever should check emails that are not membership related.
- Fundraiser for the floor – tabled. Estimate of \$3000
- Fundraiser for the celebration garden – tabled. Estimate of \$5000
- Fundraiser for a Museum expansion – tabled. Estimate of \$2,000,000

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- Lynn discussed all the things necessary before starting to write a grant – more study is needed before attempting a grant application.
- Susie and Howard have issued an initial draft of the proposed brochure to the Executive Committee – Joe has some changes he would like to discuss with Susie.
 - Larry said that a high-quality full-on frontal shot of the Museum building is needed for the cover, one without any clutter on the patio. Larry and Howard noted that a quality frontal shot of the Museum building could be used for other promotional purposes besides the brochure.
 - It was agreed that this brochure should be available for the Council of Councils meeting February 28, 2024.
- Expanding the Board of Directors will be taken off the agenda for now.
 - Joe would like to select people as collaborators and advisers instead – Joe will contact Bob Bulinda and Eric Walker [regarding becoming advisers].

New Business:

- Larry had a discussion with our main supporter regarding his continued financial support.
 - For 2024, he will match any donations given as straight donations or as targeted fund raisers up to \$100,000 to be deposited into the endowment fund, up to \$10,000 per donor.
 - That matching will also apply to any donation jar cash, eVANT profits and other funds from auction, raffles, etc. if the money is deposited into the Endowment Fund [*later modified*].
 - He has already donated the annual \$10,000 for this year. In January or February.
 - He will donate an additional \$10,000 from which the normal \$7,000 is to be used for operating expenses.
 - He will donate an additional \$5,000 after the Van Nationals in July to be used for Joseph Madonia's salary. NOTE: We need to see what forms we will be needed for tax purposes regarding Joes salary.
 - Questions were raised about the matching donations. Larry made it clear that the donations could not be membership renewals, new memberships, or gift shop sales. It must be strictly a donation.
 - Will he match the 2023 Christmas party donations? No
 - Will he match the money we receive at the Van Nationals as donations? Yes [*Later clarified that profits from eVANTs will be matched if deposited in Endowment Fund, but membership revenue will not.*] [*Later further clarified.*]
 - Will he match the Fund Raisers? Yes, if they are targeted for needed projects.
 - What about the Facebook Birthday and Giving Tuesday Fund Raisers? Yes, as long as they specifically state that donations will be matched 100%. [*Later further clarified.*]
- Larry and Susie are investigating a new computer system for the Museum.
 - Larry will proceed with the purchase once the proper computer system is found. Office 360 will be purchased and preloaded.
 - Antivirus will be purchased and preloaded.

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- Old computer files should be offloaded onto a USB drive, then sorted, and used as necessary.
- Cloud storage space will be purchased for the Museum going forward. If other software is needed at any time, Larry or Susie will purchase and have the software loaded by a professional.
- Susie asked Lynn if he would consider being the Treasurer and taking that portion from Bonnie – will allow Bonnie to concentrate more on buying new merchandise, creating new things, and making any necessary shirts, vests or other special items for members.
 - Bonnie and Susie would need to send monthly receipts to Lynn, along with a host of other items.
 - Lynn agreed to the position of Treasurer – nomination made and seconded. The vote was unanimous.
- Larry and Joe will give a “State of the Museum” presentation at the Council of Councils in February/March in Las Vegas.
- A discussion about the Website Host was put on hold until more investigation can be done with Firespring.
 - Firespring raised their fee a couple of years ago and added more features, but we do not utilize many, if any of the added features.
 - It may be possible to find a less expensive provider with adequate features for our use, but website provider transition is not an experience one undertakes unless it is overwhelmingly the best alternative according to Larry.
 - Susie will be set up to access all areas of the website management as soon as Larry can work through that with the provider’s tech service; the automatic sign-up feature for co-webmasters had been having problems and was removed.
- Howard brought up the topic of starting a Charter club membership for Van Clubs.
 - If a threshold percentage of the club members individually join, their club would get an award of some type. The award could be a special patch for the individuals, a plaque in the Museum, or maybe even a name plate on a bigger plaque with all the clubs that have joined.
 - This needs more discussion but seems to have a lot of interest with the Executive Committee as a whole.

Next meeting was decided to be February 13, 2024, at 3:00 PM EST, 2:00 CST, Noon PST.
Joe adjourned the meeting at 4:55 PM EST